



GUIDE TO JOURNALIST AND MEDIA ACCREDITATION FOR THE 54th INTERNATIONAL PARIS AIR SHOW

Please read this information carefully before completing your request.

The accreditation criteria require applicants to be either full-time employed journalists, freelance journalists on special assignments, or aviation, space or defence industry analysts whose main source of revenue is journalism and/or industry research.

We do not accept letters of assignment from directors of marketing, sales, public relations, and a press card alone will not be accepted.

Please find below the list of documents to supply, as appropriate to your role:

PRINT MEDIA JOURNALISTS

- Proof of work: review articles relating to the aviation, space or defence industries (published within the last three months).
 - Proof of employment: letter of assignment on your company letterhead, or email from your editor, sent from a company email address, indicating that you will be covering the Paris Air Show on behalf of the publication.
 - A photograph in the context in which it was published, showing the photo credit.
- ⇒ Please note: accreditation will not be issued for the following:
- Owners, editors and non-writing executives.
 - In-house publications or newsletters.

DIGITAL MEDIA

- Proof of work: a hypertext link to a current page of your online publication or blog where your name appears in an editorial capacity.
 - Proof of work: detailed articles relating to the aviation, space and defence industry (published within the last three months) or an email from your editor, sent from a company email address, indicating that you will be covering the Paris Air Show on behalf of the media.
 - Bloggers must show that they post articles relating to the aviation, space and defence industry regularly (at least twice a week).
 - The contents of the website must go beyond links, forums, diaries, opinions and personal analyses.
- ⇒ Please note: accreditation will not be issued for the following:
- Writers of personal websites and fansites, and website designers, editors and creators.
 - Media consultants whose main day-to-day role is not journalism.
 - Internal company blogs and other platforms are not regarded as media.

RADIO AND/OR TELEVISION JOURNALISTS AND PHOTOGRAPHERS

Each member of the radio and/or television broadcasting crew must register separately and provide the following documents:

- Proof of employment: a copy of your business card with the name, tagline and logo of the media or a link to the your media's website where your name appears as a member of the editorial team.

- Proof of employment: email from a producer/editor, sent from a company email address, indicating that you will be covering the Paris Air Show on behalf of the publication. The email must be signed by an editor/producer.
- ⇒ Please note: accreditation will not be issued for the following:
- production teams engaged to film a Paris Air Show exhibitor.

PRODUCERS AND FILM CREWS

- Proof of employment: a copy of your business card with the name, tagline and logo of the media for which you are working or a link to your media's website, where your name appears as a member of the editorial team.
 - Proof of employment: an email from a producer/editor, sent from a company email address, indicating that you will be covering the Paris Air Show on behalf of the publication or installing the equipment required to do so. The email must be signed by an editor/producer.
- ⇒ Please note: accreditation will not be issued for the following:
- production teams engaged to film a Paris Air Show exhibitor.

INDEPENDENT JOURNALISTS AND PHOTOGRAPHERS

- Proof of employment: email from an editor-in-chief or senior member of the editorial team of a recognized media outlet, sent from a company email address, indicating that you will be covering the Paris Air Show on behalf of the media in question. The email must be signed by someone acting in an editorial capacity.
- The letter of assignment must be sent directly by this person.
- Proof of regular, ongoing work as an independent journalist (dated within the last three months).

INDUSTRY ANALYSTS

- Proof of work: a copy of a recent market research report concerning the aviation, space and defence industry listing you as a contributor, with your name, job title and company. The report must not have been ordered by an exhibiting company.
 - Proof of work: a hypertext link to an article about the industry dated within the last three months listing you as a contributor, with your name and job title or an article linked to the industry published within the last three months mentioning you as an industry analyst.
- ⇒ Please note: financial analysts are not regarded as industry analysts.

ACCREDITATION

Accreditation is only granted to active media members and industry analysts. This includes editors-in-chief, journalists, producers, film crews, photographers and aviation, space and defence industry analysts.

The Paris Air Show reserves the right to refuse an applicant accreditation if they do not provide sufficient qualifications. Please note that accreditation for a previous edition of the Paris Air Show is no guarantee of accreditation for this 54th edition. Accreditation is not transferable.

The Paris Air Show reserves the right to amend this policy without prior notice and to withdraw the accreditation of a journalist/media for the Show at any time.

As set out above, the following people are not entitled to accreditation as media or journalists:

- Editors, managing directors, account representatives, sales directors, marketing directors, engineers, PR representatives, financial analysts, etc.
- Price comparison websites, writers of personal websites and fansites, and website designers, editors and creators.
- Editorial or sales representatives from industry groups or professional associations.

If you are not covered by any of the categories above, you will need to register as a trade visitor on the Paris Air Show [registration page](#). The organizer's decision is final.

Accredited journalists and media must comply with the conditions of entry to the Paris Air Show and wear the badge supplied by the Organizer at all times.

NEW: Show badges are now electronic and include a recent photo of the applicant. They must be printed in colour in advance and presented at the site entrance.

**Media accreditation gives access to the Paris Air Show from
Sunday 18 June until Sunday 25 June 2023.**

Commercial use of all photographs taken at the Paris Air Show is limited to the photographer's commission only (i.e. they may be used for editorial purposes only).

For security reasons, drone filming is strictly forbidden.